



# Binitex Proposal 2026

# Pick your budget like a shopping cart

Three sizes. You choose. Start at any tier, move up when ready, move down when not.

## Discovery

**€2,000–4,000**

One to two weeks, fixed price. You get an architecture review, a risk assessment, and a written estimate for the full build. Walk away after this and the document is yours.

## MVP Build

**€5,000–10,000**

Eight to sixteen weeks, fixed scope. One product manager, two to four engineers, a designer. Weekly demos. Production launch at the end.

## Dedicated Team

**from €10,000/month**

Three months minimum. Two to twenty engineers, sized to your problem. Month-to-month after the minimum. Most of our clients stay for years.



# We sell the result, not the person

Most agencies give you this:

A stack of resumes. Years of experience, technology lists, team photos.

**A resume doesn't ship software.**

Binotex sells the outcome. A working product. A shipped feature. A system that survives 10,000 users on day one. Our case studies do not list technologies. They list what happened to the customer's business after we delivered.

Real outcomes we delivered:

## Nordea

A search engine that cut document lookup times across millions of files.

## CalAmp

A platform that tracks 100,000 school vehicles across 325 US districts.

## Here Comes The Bus

Cut parent phone calls by 25% and serves 1.7M active users today.

## Tally Money

Runs 100% reserve gold-backed banking through the iOS and Android apps we built.

None of those wins started with a resume.

# What you pay for: the process, backed by cases

19

Years of delivery process

200+

Shipped projects

50+

Long-term clients

Process turns a napkin sketch into shipped software without the usual midnight pivots. We have a playbook for architecture review, sprint cadence, QA discipline, release rhythm, and the boring handoffs between designers and engineers that kill most projects.

Pick the case that matches your problem and we walk you through it. What we built. What broke. How we fixed it. You want numbers, we have them. You want to call the client, we give you the phone number.

A few cases we open by default:

EconomyBookings.com  
(Booking Group)

The car rental aggregation platform we built and still operate. **€170M+ in generated revenue**, 850+ suppliers, 20,000 locations across 150 countries. We wrote the code that earned that number.

Enterprise document management

Nordea, Coface (**\$715B exposure managed**), Booking Group.

Fleet and K-12 transportation

CalAmp (325+ districts), Here Comes The Bus (**250M monthly alerts**).

Our own products

Piano Companion (**2M+ downloads**), ChordIQ (Product Hunt winner), KidTeller.

# Why Binitex

Four things most agencies do not do.



## We stay.

Our average client relationship runs in years, not months. Booking Group, Maxima, and TrialCard have worked with us for more than a decade.



## We pick up broken projects.

Other teams want greenfield only. We take over half-built codebases and finish them. Our co-founders are active developers who lead architecture on every engagement and take point on the hardest technical problems themselves.



## We ship our own products.

Piano Companion has 2M+ downloads. ChordIQ won Product Hunt's Product of the Day and Product of the Week. KidTeller generates AI-personalized illustrated storybooks. When you hire Binitex, you hire engineers who know what it feels like to own a product, not bill for one.



## You talk to the CEO first.

Sergey Bogdanov takes the first call. No account executive. No discovery call before the discovery call. One business day to a reply.

# Work with AI, or without. You pick.

Two modes. You choose at kickoff, and you can switch per phase if the project needs change.

## AI-Augmented Mode


Our engineers use AI tools across the pipeline: boilerplate, test generation, refactoring, code review, documentation, and migration work. Faster ramp, fewer dead-end sprints, lower cost per shipped feature.

**Best fit for:** MVPs, greenfield builds, internal tools, data pipelines, and fast-moving product teams.

## Traditional Mode

Zero AI in the development loop. No prompts, no generated code in your repository. Every line hand-written by a named engineer, with the paper trail compliance and legal teams ask for.

**Best fit for:** FCA-regulated fintech, HIPAA-adjacent healthcare work, IP-sensitive builds, pharma clients, and any customer whose policy rules AI out.

 Pricing adjusts with the mode. **AI mode runs cheaper** on most workloads. **Traditional mode carries a higher rate** because it costs us more engineer hours for the same throughput. If you are not sure, we run the discovery phase in traditional mode and let you decide before the build starts.



Next step

# One call. Thirty minutes.

Sergey takes the slot: [binite.com/contact/](https://binite.com/contact/)

Bring a problem, not a spec. We tell you what we would build, how long it would take, and what range it would cost. If Binite is not the right fit, we say so and point you somewhere better.

[Book a 30-minute call](#)

# Binitex



Custom software  
development since 2007



Latvia, serving the US and  
Europe



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